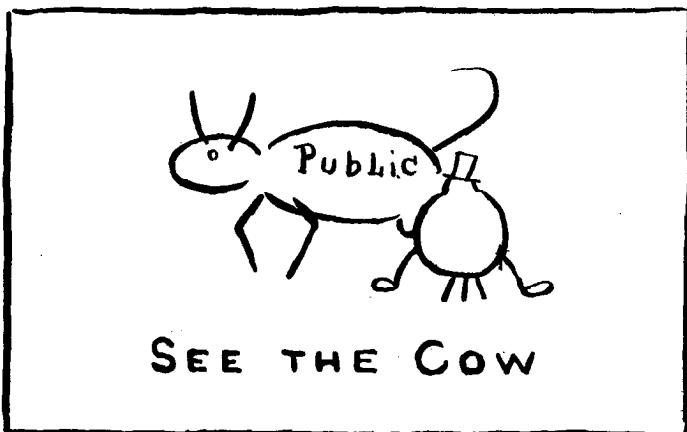


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# The Campaign Primer

BY Art Young



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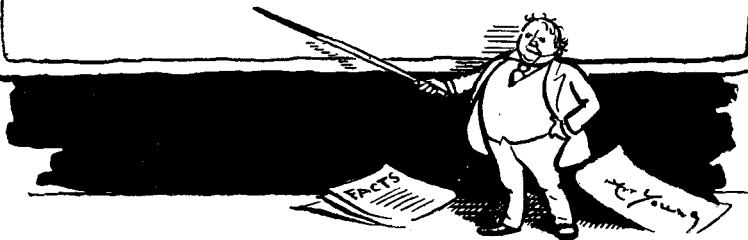
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**HOW MANY SOCIALISTS ARE THERE IN THE PARLIAMENTS OF FOREIGN COUNTRIES? TAKE ITALY FOR INSTANCE: THE PEOPLE OF ITALY ARE REPRESENTED IN THEIR CONGRESS BY 159 SOCIALISTS.**

**THERE ARE MANY SOCIALISTS IN THE PARLIAMENTS OF OTHER COUNTRIES.**

**DON'T YOU THINK THE UNITED STATES WITH OVER 100 MILLION PEOPLE, MOST OF THEM WORKINGMEN AND WORKINGWOMEN, OUGHT TO BE REPRESENTED BY SOCIALISTS IN ITS NATIONAL PARLIAMENT AND STATE LEGISLATURES? AND, WHY NOT ELECT A SOCIALIST PRESIDENT?**



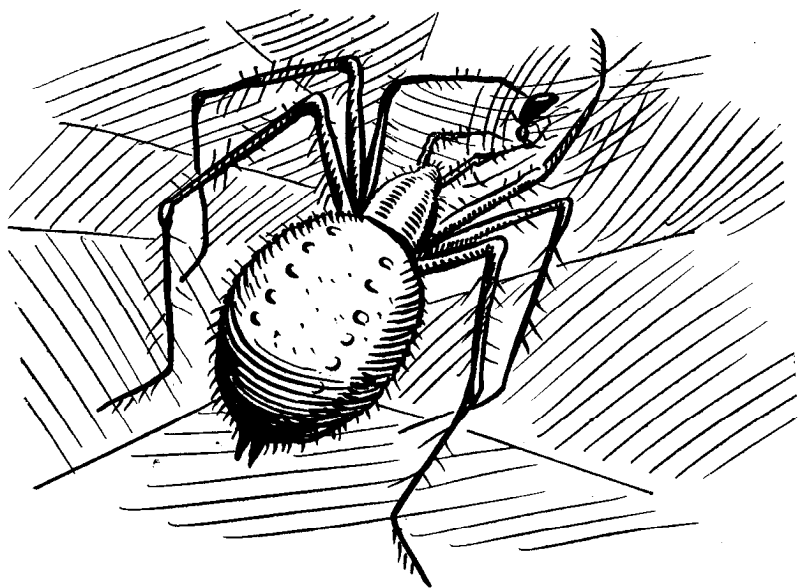
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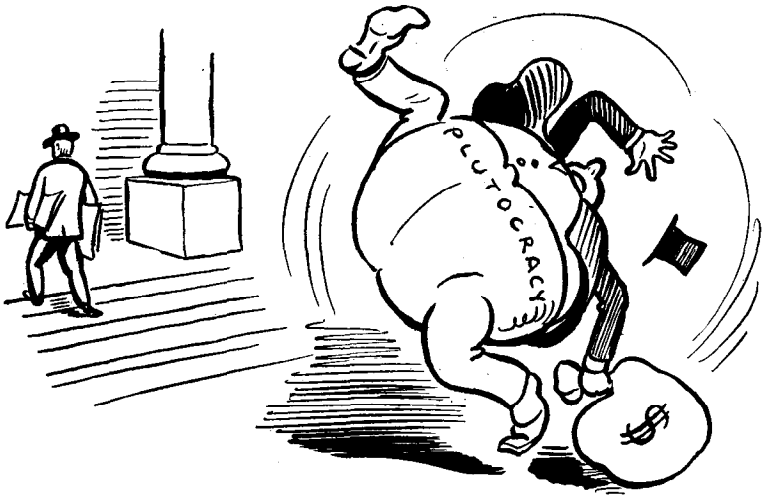
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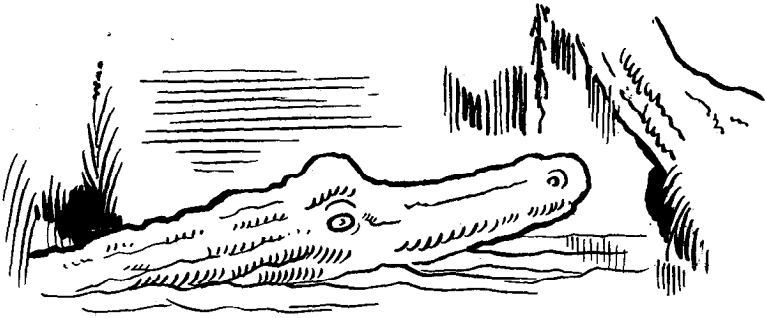
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**IS THIS A SPIDER? IT IS. WHAT IS ITS OTHER NAME? THE CAPITALIST SYSTEM. HAS HE GOT AN ANT IN HIS WEB? HE HAS. WHAT IS THE ANT'S OTHER NAME? WORKINGMAN. DOES THE SPIDER LIKE TO HAVE THE ANTS ORGANIZE? NO, HE PREFERENCES TO DEAL WITH THEM "INDIVIDUALLY."**



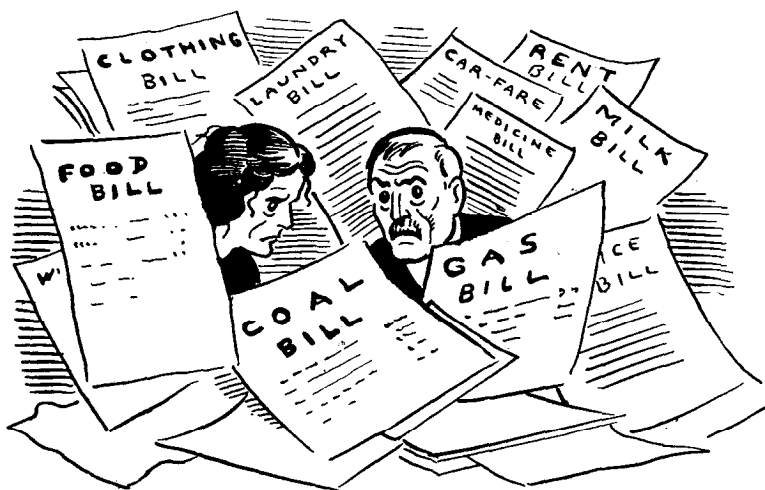
**IS THE MAN THROWING A FIT? HE IS. WHY? BECAUSE HE SEES A SOCIALIST GOING INTO PUBLIC OFFICE. WOULD HE BE THROWING A FIT IF THE MAN WERE A DEMOCRAT OR A REPUBLICAN? O, NO! HE HAS BEEN SENDING THEM TO STATE LEGISLATURES FOR A LONG TIME.**



**NO, THIS IS NOT A LOG IN THE STREAM;  
IT IS AN ALLIGATOR. WHY DOES HE GROW  
TO LOOK LIKE A LOG? TO FOOL HIS ENE-  
MIES. CAN HUMAN BEINGS FOOL THEIR  
ENEMIES IN THIS WAY? SURE. CAN GOV-  
ERNMENTS FIX UP THEIR APPEARANCE TO  
LOOK LIKE DEMOCRACY? THEY CAN. BUT  
THEY DON'T FOOL AS MANY PEOPLE AS  
THEY USED TO.**



**DOES A COBWEB CATCH FLIES AND  
OTHER LITTLE INSECTS? IT DOES. CAN A  
BIG BUMBLE BEE BUMP HIS WAY THROUGH  
THE COBWEB? EASY.**

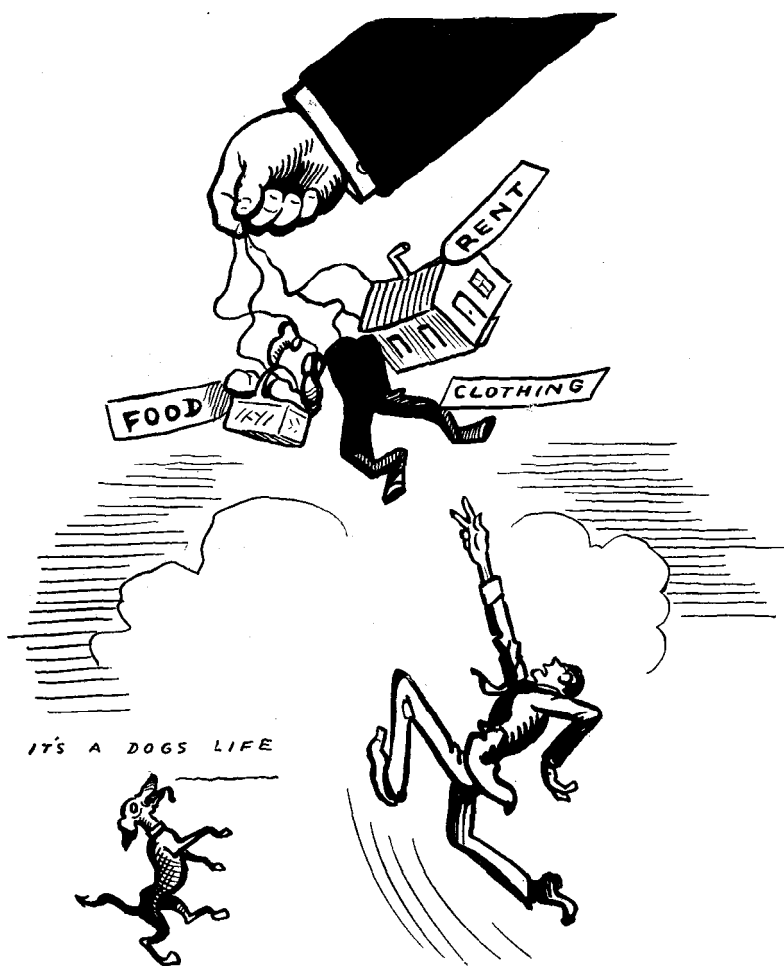


**HAVE MOTHER AND FATHER A WORRIED  
LOOK? THEY HAVE. WILL THE WORRIED  
LOOK COME OFF? NO. NOT UNTIL THEY  
GET SENSE ENOUGH TO VOTE FOR SOCIAL-  
ISM. WHAT IS SOCIALISM? IT IS—BUSI-  
NESS, OPERATED FOR PUBLIC BENEFIT  
INSTEAD OF PRIVATE PROFIT.**



**SEE THE PROFITEER? DOES HE MAKE ALL THE PROFIT HE CAN OUT OF THE THINGS THAT LABOR PRODUCES FOR HIM? HE DOES! WHETHER HE IS THE PRESIDENT OF A WOOLEN TRUST OR A COAL MINE—DOESN'T MATTER—HE IS IN BUSINESS FOR BIG PROFITS—FOR HIMSELF AND A FEW STOCKHOLDERS. IS HE TO BLAME FOR BEING A PROFITEER? NO. NOT SO LONG AS THE PUBLIC TOLERATES THE PRIVATE OWNERSHIP OF A PUBLIC NECESSITY.**

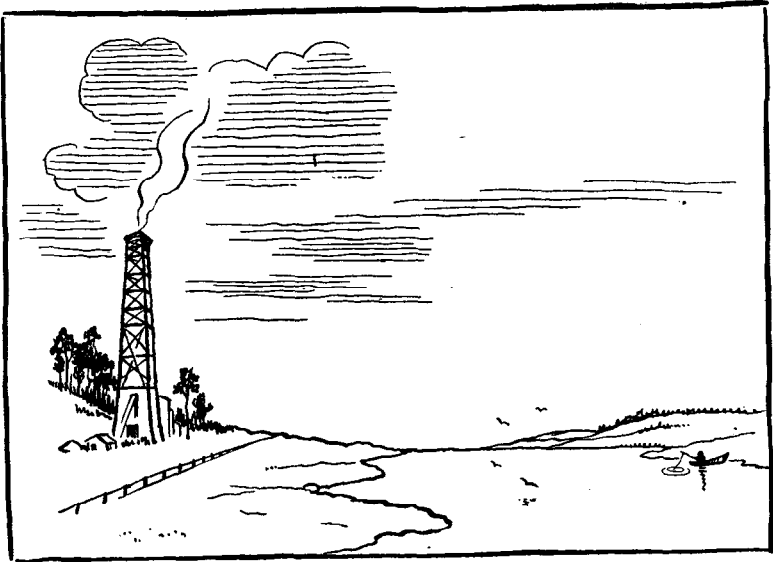




**DOES THE MAN LIKE TO JUMP LIKE A DOG FOR HIS FOOD, SHELTER AND CLOTHING? NO. BUT THE BOSS PULLING THE STRINGS TELLS HIM IT DEVELOPS HIS CHARACTER—AND PROVES THAT HE HAS "BRAINS."**



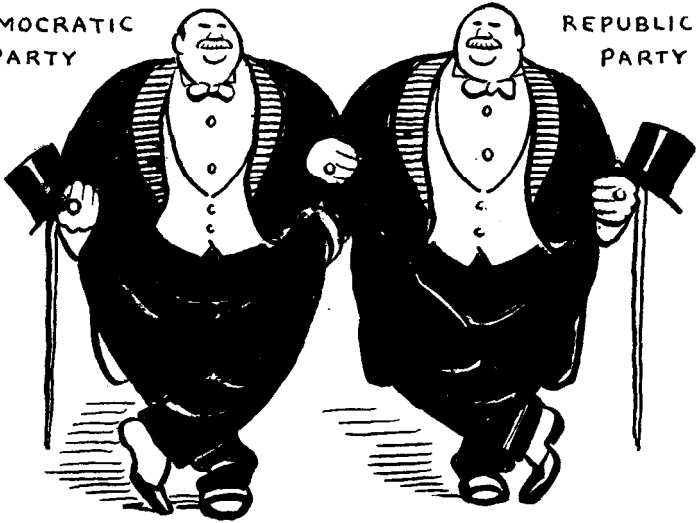
**HAS THE SMALL SHOP-KEEPER GIVEN UP TRYING TO BE A BIG CAPITALIST? JUST ABOUT. AT LAST HE BEGINS TO REALIZE THAT HIS STORE IS ONLY A SELLING PLACE FOR THE TRUSTS. WHAT'S HE DOING NOW? HE'S TRYING TO KEEP THE WOLF FROM THE DOOR.**



**SEE THE OIL WELL ON THE LEFT OF THE PICTURE AND THE RIVER ON THE RIGHT. WHO OWNS THE OIL WELL? A PRIVATE COMPANY OF SPECULATORS. WHO OWNS THE RIVER? THE PUBLIC. IS NOT OIL USED BY THE PUBLIC? OF COURSE. THEN WHY DOESN'T THE PUBLIC OWN THE OIL WELL? THAT'S WHAT SOCIALISTS WANT TO KNOW.**

DEMOCRATIC  
PARTY

REPUBLICAN  
PARTY



O GOODY! SEE THE TWINS. IS THERE ANY DIFFERENCE BETWEEN THEM? NOT A BIT. WHAT'S THEIR MOTHER'S NAME? MRS. BIG BUSINESS. THEIR FATHER'S NAME? MR. BIG BUSINESS. WHAT DO THEY STAND FOR? PROFITS FOR BIG BUSINESS. DO THEY EVER SPEAK TO THE PEOPLE?— O, YES, THEY SPEAK VERY POLITELY EVERY ELECTION DAY.



**THIS IS A PICTURE OF THE DEFENDERS OF SOVIET RUSSIA. IT IS CALLED THE RED ARMY, BECAUSE THEY CARRY THE RED FLAG THAT REPRESENTS THE BROTHERHOOD OF MAN.**

**IT IS RED TO SYMBOLIZE THE RED BLOOD THAT FLOWS IN THE VEINS OF ALL WORKERS NO MATTER WHAT COUNTRY THEY LIVE IN.**

**FOR THREE YEARS THESE BRAVE SOLDIERS HAVE FOUGHT AGAINST THE ALLIED ARMIES AND COUNTER-REVOLUTIONISTS, WHO ARE BACKED BY THE BIG BUSINESS INTERESTS OF THE ALLIED NATIONS.**

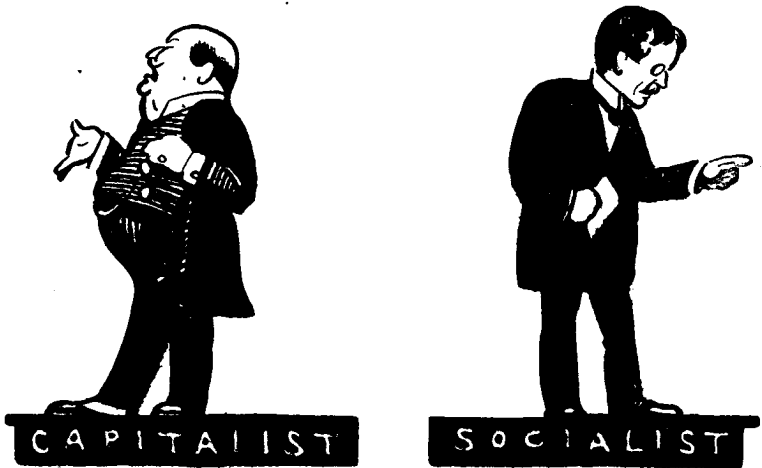
**AT ONE TIME THEY WERE ATTACKED FROM THIRTEEN DIFFERENT DIRECTIONS BY THE BIG BUSINESS GOVERNMENTS WHO KNOW THAT THE TRIUMPH OF SOCIALISM MEANS AN END TO THEIR POWER.**

**THEY HAVE ALWAYS WANTED PEACE, BUT ARE WILLING TO DIE FOR THEIR IDEALS IF THEY HAVE TO.**

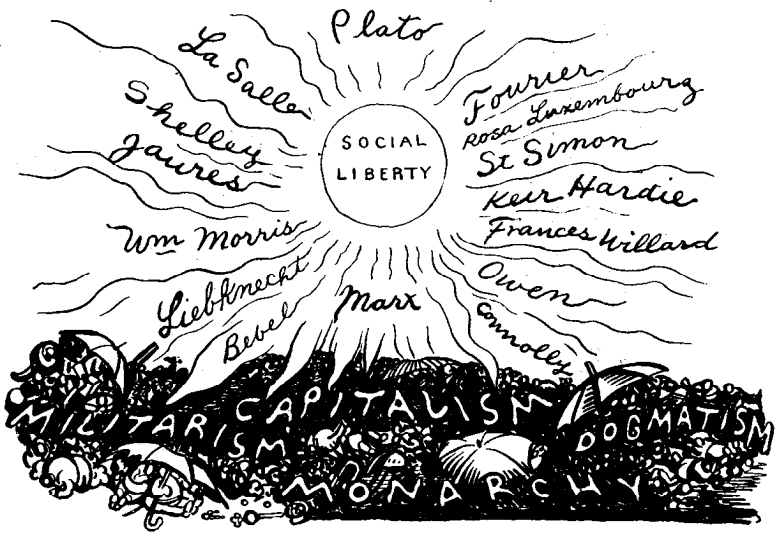
**LEON TROTZKY IS THE COMMANDER-IN-CHIEF OF THE RED ARMY.**



**HERE WE SEE THE EDITOR. WHEN THE EDITOR WRITES AN EDITORIAL REFERRING TO "THE AMERICAN PEOPLE," DOES HE MEAN THE VAST MAJORITY—THE WORKING PEOPLE, OR DOES HE MEAN THE CAPITALIST INTERESTS OF THE COUNTRY? GUESS!**

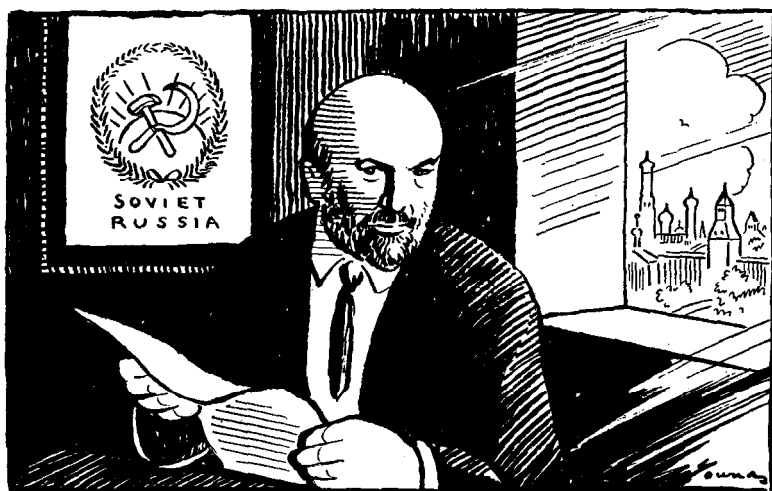


**WHAT ARE THE MEN DOING? ONE IS TALKING ABOUT THE MERITS OF CAPITALISM, AND THE OTHER ABOUT SOCIALISM. IS IT A DEBATE? NO! YOU CAN SELDOM GET A REPUBLICAN, A DEMOCRAT, OR AN ELOQUENT CORPORATION LAWYER TO DEBATE WITH A SOCIALIST. BUT EVERY EFFORT IS MADE TO KEEP THE SOCIALIST FROM TALKING. WHY? BECAUSE TRUTH HURTS.**



**HAVE GREAT AUTHORS, ECONOMISTS, AND STATESMEN OF THE PAST—BELIEVED IN SOCIALISM AS A PRACTICAL SCIENCE OF GOVERNMENT? THEY HAVE. MANY NAMES SHINE THROUGH THE DARKNESS OF HISTORY. OUR PICTURE SHOWS ONLY A FEW OF THE GREAT NAMES. BUT THERE ARE THOUSANDS OF DISTINGUISHED MEN AND WOMEN IN ALL PROFESSIONS IN THIS DAY WHO ARE SOCIALISTS.**

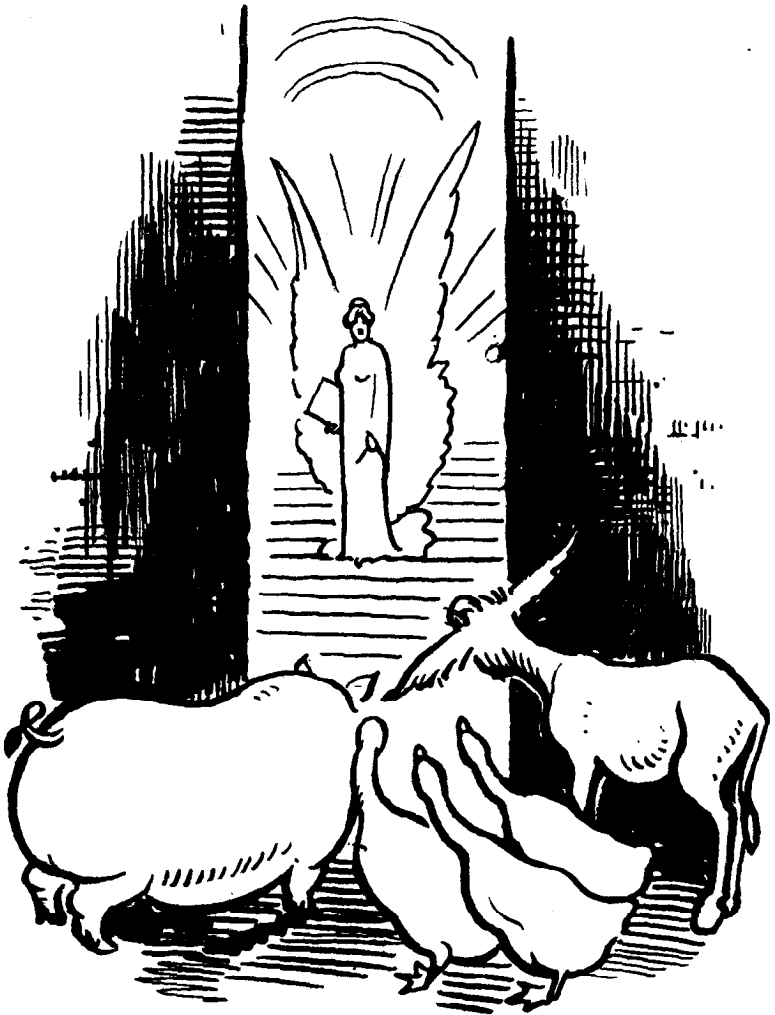




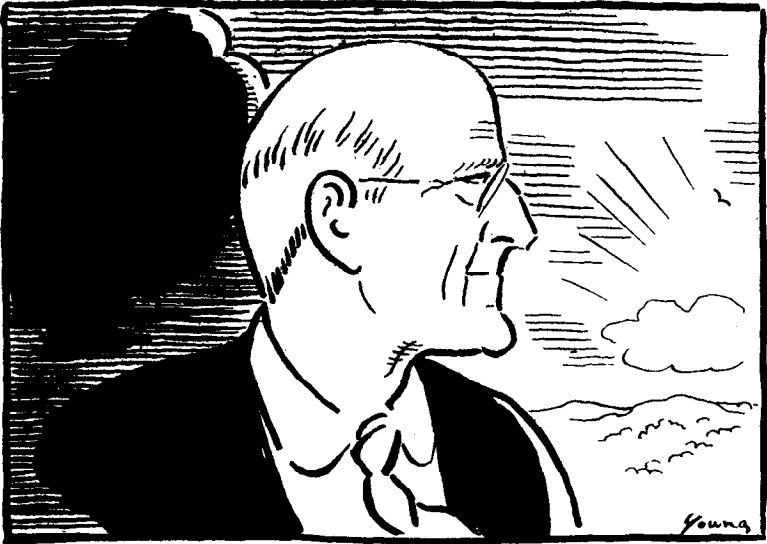
**AND THIS IS NICOLAI LENIN, PREMIER OF THE ALL-RUSSIAN SOVIET GOVERNMENT.**

**LENIN IS THE ORGANIZING BRAIN IN ESTABLISHING AN INDUSTRIAL COMMONWEALTH IN A COUNTRY OF 180 MILLIONS OF PEOPLE, THE SIZE OF WHICH IS ABOUT ONE-QUARTER OF THE ENTIRE WORLD.**

**LENIN REPRESENTS THE SPIRIT OF THE RUSSIAN PEOPLE. WHY DON'T THE ALLIED GOVERNMENTS RECOGNIZE THE GOVERNMENT OF WHICH HE IS PREMIER? BECAUSE THEY DON'T WANT AN EXPERIMENT IN SOCIALISM ON SUCH A LARGE SCALE. THE WISEST OF THE OLD STATESMEN KNOW IT WILL SUCCEED, AND THEN THE EXPLOITATION OF THE POOR BY THE RICH WILL END.**



**IS HUMAN PROGRESS ALWAYS MISUNDERSTOOD AND CRITICISED BY THOSE WHO ARE SATISFIED WITH THINGS AS THEY ARE? IT IS.**

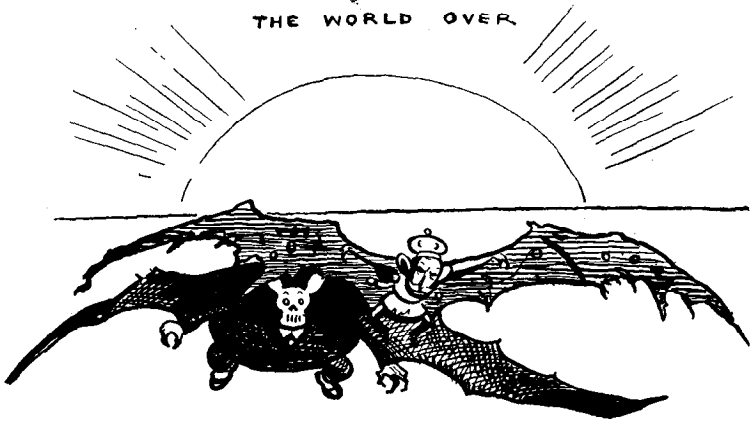


**WHO IS THIS? WHY DON'T YOU KNOW? IT'S DEBS. EUGENE VICTOR DEBS! FOUR TIMES CANDIDATE OF THE SOCIALIST PARTY FOR PRESIDENT. WAS HE PUT IN PRISON? HE WAS. WHAT FOR? HE SAID THE WORLD WAR WAS A CAPITALIST WAR. WELL, WASN'T IT? PRESIDENT WILSON, ONLY A YEAR AFTER MR. DEBS' STATEMENT, ADMITTED IT WAS A "COMMERCIAL WAR." ISN'T THAT THE SAME THING? SURE! WHEN A MAN HAS FOUGHT ALL HIS LIFE FOR HUMAN LIBERTY, IS IT RIGHT TO PUT HIM IN JAIL? IT ISN'T A QUESTION OF RIGHT—YOU SEE, MR. DEBS IS AN ELOQUENT FIGHTER AGAINST PRIVATE OWNERSHIP OF PUBLIC NECESSITIES AND THE BIG BUSINESS INTERESTS WANT HIM OUT OF THE WAY.**



WHAT IS THE MAN DOING? HE IS MIX-  
ING STALE WATER BY—POURING IT FROM  
ONE GLASS TO ANOTHER. HE CALLS IT:—  
FUSION. WILL OIL MIX—WITH WATER?—  
— IT WILL NOT.

SOCIALISM  
OF  
THE WORLD OVER.



IS THE SUN UP? IT IS. DO VAMPIRES LIKE THE SUN? NO, THEY LIKE THE DARK. WHAT ARE THE NAMES OF THE VAMPIRES IN THIS PICTURE? THE ONE THAT IS SHOT FULL OF HOLES IS MONARCHY—THE FAT ONE WHO IS DEAD FROM HIS NECK UP—IS CAPITALISM.



**FOR THE BETTERMENT—OF MEN, WOMEN  
AND CHILDREN.**

**VOTE THE SOCIALIST TICKET STRAIGHT.**

"To laugh that we may not weep"

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